

AL™L^~> sñ~LH", ~"pL 1B, ~, } ¥

/YA\$> , ~\$-N

Percy, C. (2024). Technical note: Right student right jobs.
London: The Careers & Enterprise Company.

"~", HŸB , ~~

%LŸT~Hs-n%

'...L~Hs' / >">">AL%o

'...L~Hs' ~

This report explores how career readiness,¹ gender stereotypes, and industry preferences intersect among

"~" ^ , HÿB , ~

The report focuses on the likelihood of students making s-Hÿ%ô¥Bp, sBL%ôp, £B>%ôn>} >yLHš } ...^, çL} L~"s~ alignment with future job demands among older, more B>^LL^ ^L>Hÿ%ÿHL~"%%ö `B, %ö~, , y>"~"pL%L¥3">nL~ ^ >-H^ ~%3 B, p, ^"%dçL>%oL^%öL~"Bp> L-nL%Aÿ" >%o%A%ö~ >, ..., ^"ÿ~s L%ö, š } ...^, çL>ñ~} L~", N %ÿHL~"s~"L^L%ö~H^LB, ~, } s^HL} >-H^"~..> Bÿ >^ "pL~>->¥%öL} , ~%ö>"L%öpL^., "L~ >N^N^"pL~ š } ...^, çL} L~"%%ö-B>^LL^%ö., ç%ö~", ~LHÿBL%öBp misalignment, including the importance of outreach by pñp ~LLH%öB", ^%ö~H's-ç, çL} L~"s~B>^LL^%öHÿB> , ~ ", } s n>"L%öL, "¥.L%ö~HAYSH's~"L^L%

The aims of this research were:

- " , %öA%ö~"s~"L~"pL~, L, NB>^LL^%öHÿB>"s ~...^, ç%ö~ in shaping industry awareness among students, >HH^L%öñ~"pL~, L, N>nL>%öÿL¥H^çs-n^NB", ^, N industry awareness.
- " , ...^, .., %öN^ÿ^L's-çL%öñ>"s ~%ö", ~"pL~L>"s ~%ö.. AL"£ LL~>ñ~} L~">-H^L.., ^"LHB>^LL^%öB^çsçL%ö ...^, ç%öñ>..>"p£ >¥N^B ~"s~ÿLHL^., ^>"s ~>-H^ refinement of the broader theory of change.



• **CLB } s-n~Ln> CLnL~HL^%b^L, "¥.L%o**

5pL^L^S%i L~B -BL^~>A, Y"~Ln> CL%L^L, "¥.L%o^~ ..> BÝ >~wA%o -LñL~HL^} >¥NLL "p, %o~wA%o^L~, " welcoming or not appropriate for them in some way. 3ÝBp%b^L, "¥.L%o^L~..> BÝ > ¥B -BL^~s-n^ÉpL^L~pLY~ might lead to students prematurely dropping subjects >"yLY~">~%o, ~%oÝBp>%oÝ s-n, Y"~35fl) %Awb"o~H^ ^Ln^L -n~p, %oBp, sBL%o^L~s~sNL

: L's-CL%n>"LH"pL~L > , ~%ps.s~%3 ^AL"ÉLL~B>LL^ ^L>Hs-L%o~HNL} >L%ÝHL~"%oL., ^ -n~s~L^L%o~s~ the engineering sector.³ Female student interest in L~ns-LL^s-n~s~B^L>%H, ~>CL^>nL^A¥ ..."%o^~p, %o Ésp~pLpspL%oB>LL^L>Hs-L%o%o^L%o, CL~"ÉsBL "pL^LCL, Ns~L^L%oB } ..>LH", NL} >L%ÝHL~"%oÉsp~ "pL, ÉL%o%o^L%ž, ÉLCL^~pL~>-> ¥%o%o%o sLHA¥ LYfpL^CL^¥/ÉLps¥%o%o) ~A L%oB>LL^ ^ %o s >"

L— P L" p " p)

This exploratory research addresses a macroeconomic economic alignment and sector skill shortages. This will become feasible as usage of the Compass+ to what extent changes in a student's industry interests

Longitudinal analysis of student interests would be a This will become feasible as usage of the Compass+ to what extent changes in a student's industry interests

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Right students right jobs

This report draws on student responses to the Future

5>AL ~ "HL~ N's-n>" L>%q ~L %LBFB's-HY%o¥%LB', ~s~L^L%AY~nL ~>-nL

5>AL ~ "HL~ N's-n>" L>%q ~L %LBFB's-HY%o¥%LB', ~s~L^L%AY~nL ~>-nL

Age range	Sample size	% with at least one industry interest
<L>^~ 3"> ^ -n~3LB -H>¥ 1 31 ~ %o CL¥C>^s~"		
<L>^%o ~ 5^>-%o, ~", %3 1 31 ~ %o CL¥C>^s~"		
<L>^%o ~ Ž ~ 3fl<L>^%d 31 ~ %o CL¥C>^s~"		
<L>^%o ~ /, %o %YH¥ 1 31 ~ %o CL¥C>^s~"		

5>AL ~ & ns%dB^Ln^L%o~; NB>LL^~L>Hs-L%oB, ^L~>Hw, ~%LBV's-n%LB', ~s~L^L%o

Age range	Sample size	Score joint p-value	% with at least one interest at score of 0%	% with at least one interest at score of 100%	increase in likelihood
<L>^~		0.00			3.3x
<L>^%o	36,241	0.00			∞
<L>^%o		0.00			∞
<L>^%o		0.00			∞

2L% "%%o, E~N^), HL^E spB ~", %e-H>%Y>LH^L^); ~"pL%B ^L^N, E s-n^pL^} L^p, H, n¥^>, ->L^2L..., ^"LH^ L^>, -%ps.%e^L^> }, ~, ", -sB^3>) ...L%kL%o EL^"p>~5>AL^ HYL^, H, ...s-n%YHL~"%E sp's-B } ...L^LB ~", ~ C>~sALB, CL^>nL : sp, Y^B ~", %o..C>Yl%oL } >s~ ^>-H^ Y ...s^"s-B^L>%o%oL } >s~E sps~ ^, N^>AL^ : sp, Y^" "pL%Y>LH^L^} ~"pL%B ^L^L } >s~%e-s^B>~" ...C>Yl%o ^E sp^>, EL%o} Y ...s^"s-B^L>%o, N ^<L>~ ^%Bp^ "p>^> }, HL %B } N^>A ¥HL }, ~%e>^L; CL^" ^ syL sp, H's-B^L>%o%oBpL^Hw%LHB>LL^~L>Hs-L%oB ^L^B YHL%o "pL^Yl%o, ~>A, Y^E pL^"pL^"pL^..L^%o~p>%e~¥sHL>%eA, Y^E p>~"pL¥} snp^H, N^>wA, ^B>LL^"s~"pL^N^Y^L^ %eBL^s^ E, Y HALHTL~s, -> ¥B ^L >^LH^E sp^"pL, Y^B } L^C>~sAL ^AY^S%o^pL^E S%oB>B^>^LH^s~"pL%o} L } >~L^

5>AL) , HL ~L% "%N ^B^LL^L>Hs-L%%B ^L, ~B ~BL~" ^> , ~, NNL} >Lš-"L^L%š~L~ns-LL^s~n

Model	Sample size	Score p-value	score	for 0%-100% scores
Ž L~L^> %H^s-L^} , HL Ě s p^As, } s> N} sŸ>~H, ns^s-yN~B , ~				
With controls	10,405	0.04		...%Ÿ...N, } ~ ...%o
Without controls	10,405	0.04		

5>AL ~ 2LnL%~; NL>Hs-L%%B^L; ~Bp, , %on; ~¥>nL~HL^ As%LH; CL^ %A%BSALH%B^; ^

Age range	Sample size	Score P-value	% in bias sector at score of 0%	% in bias sector at score of 0%	decrease in likelihood
<L>^~		0.00			2.4x
<L>^%o		0.00			2.1x
<L>^%o		0.00			2.1x
<L>^%o		0.04			3.1x

5>AL ~ ; CL^ ~>Hÿ~HL^ %A%BS.., ~>L%~%3 ~>H%3

5>AL ~ &s-L>^~LnL%~; NB>LL^~L>Hs-L%~; CL^ %A%BS.., ~>L%

